

THE RESERVE

WILLIAMSTOWN



WELCOME TO WILLIAMSTOWN

BEACHSIDE LIVING, MINUTES FROM THE CBD

A place like no other, Williamstown offers captivating coastal views and a relaxed and friendly energy, all just minutes from the CBD.

This remarkable city suburb is a glittering Melbourne treasure.

The Reserve invites you to enjoy prestigious community living, in superb Rothelowman architecture, with the beach never far away.

DISCOVER THE CHARACTER OF WILLIAM

THE BEAUTY, AND CHARM AMSTOWN



LIVING ON

N THE BAY

ONLY IN WILLIAMSTOWN

BAYSIDE AMBIENCE, CITYSIDE CULTURE

A new home with everything on the doorstep



Rich in history as Melbourne's first seaport, modern Williamstown is a popular, fashionable, maritime village. The cosmopolitan shopping precinct offers a mix of supermarket convenience alongside specialist stores, professional services, charming boutiques and local provedores. Surrounded by water on three sides, few postcodes offer the views and ambience of Williamstown. The city glitters across the water and the famous Esplanade is the ideal spot for sunset walks.

Williamstown offers a truly remarkable lifestyle where you can walk to the beach yet cycle to the city. Known for its variety of restaurants and historic hotels, it is also home to outdoor music and cultural festivals. Residents are spoiled for choice, with plenty of tennis clubs, football ovals, foreshore playgrounds and more to enjoy. Williamstown's charming Botanic Gardens lead on to the beachfront, forming a picturesque path to early morning swims or waterfront dining.





COSMOPOLI



TAN LIVING



WATERFRONT LIVING MEETS VILLAGE CHARM

ENJOY HIGH STREET STYLE WITH A BEACHSIDE VIBE

Eat, drink and love Williamstown



At Williamstown you can enjoy a tight-knit village community without sacrificing inner city variety and sophistication. Food and wine lovers will adore this locale. Ferguson Street, Douglas Parade and Nelson Place are the three key addresses for locals looking to enjoy anything from a special occasion meal to ice cream with the kids or a quick coffee on the way to work. Towards the foreshore, Ferguson Street mixes fashion with food while stately

Victorian-era storefronts on Nelson Place are a genuine mecca for families and foodies alike. From a single-origin coffee at Crowded House to locally grown produce at the twice-monthly farmers market, Williamstown abounds with original characters and flavours. Discover a home where you can take up sailing at the local yacht club, explore ideas at the annual literature festival or explore history along the famous foreshore.



LOCAL BE



ACH LIFE

COME HOME TO THE BEACH

IMAGINE A NEW WAY OF LIFE

Make the bay your new backyard



Experience the pleasures and benefits of pristine waterside living at The Reserve. Start every day close to the water's edge, exploring the local bayside trail on foot or by pedal power. Easy walks surround your postcard-perfect home, including playground and picnic grounds, the Jawbone Flora and Fauna Reserve and, of course, the sandy shores and sheltered swimming waters of Williamstown Beach. Change the way you live forever, with

immediate access to fresh air and open water. Pursue energetic hobbies such as sailing, kitesurfing and swimming. Take the kids cycling on paths that hug the coastline, opening their eyes to the natural beauty around them. End school days building sandcastles close to home or share fish and chips on the edge of the pier. Envision a life where the beach is as familiar as your own backyard and the smell of salt in the air reminds you that you're home.





BAYSIDE S.



ANCTUARY



YOUR DOOR TO SERENITY AND SPACE

DISCOVER A WHOLE NEW WORLD AT THE RESERVE

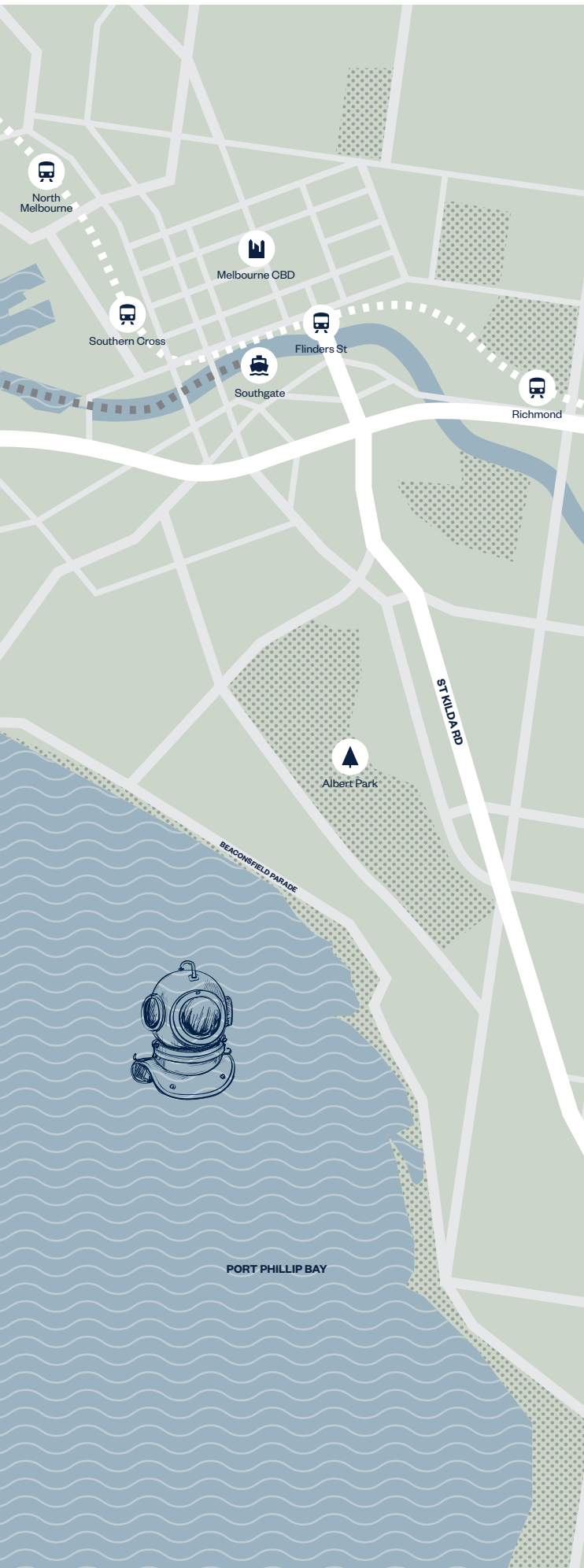
The quiet life that's close to home



The Reserve will transport you. Within minutes of arriving home you can be enjoying fresh air and birdsong on the nearby coastal trail. Swap peak hour for peace the minute you enter your secluded neighbourhood, designed by Rothelowman to subtly reference signature Williamstown style. Williamstown offers the most diverse and relaxing lifestyle you can imagine. A quick dash from the CBD and you will be shrugging off the city and stepping into nature.

On your own, with family or friends, you can explore the 8km Foreshore Trail that meanders from Williamstown to Altona Beach and forms part of the 23km Hobson's Bay Coastal Trail that starts in St Kilda. Discover a morning jogging route that takes you through internationally recognised wetlands and habitats, past saltwater lakes, over wooden bridges and past bird hides and wading waterfowl and still find time for a single-origin coffee on your way into town.





CONNECTED AND CONVENIENT

EXPLORE LIFE MORE

The Reserve unlocks the best of Melbourne

MELBOURNE CBD
15km, 20 min

NORTH WILLIAMSTOWN
TRAIN STATION
1.7km, 3 min

WILLIAMSTOWN BEACH
2.8km, 5 min

MELBOURNE AIRPORT
31km, 30 min

WEST GATE FREEWAY
5.5km, 10 min

HOBSONS BAY YACHT CLUB
2.7km, 5 min

ALTONA COASTAL PARK
3.5km, 6 min

CITY TO
BAYSIDE
CLOSE TO

O SURF

LIFESTYLE

THE CBD

YOUR NEW



COMMUNITY

YOUR PLACE IN THE SHADE

UNWIND IN THE CENTRAL GARDEN

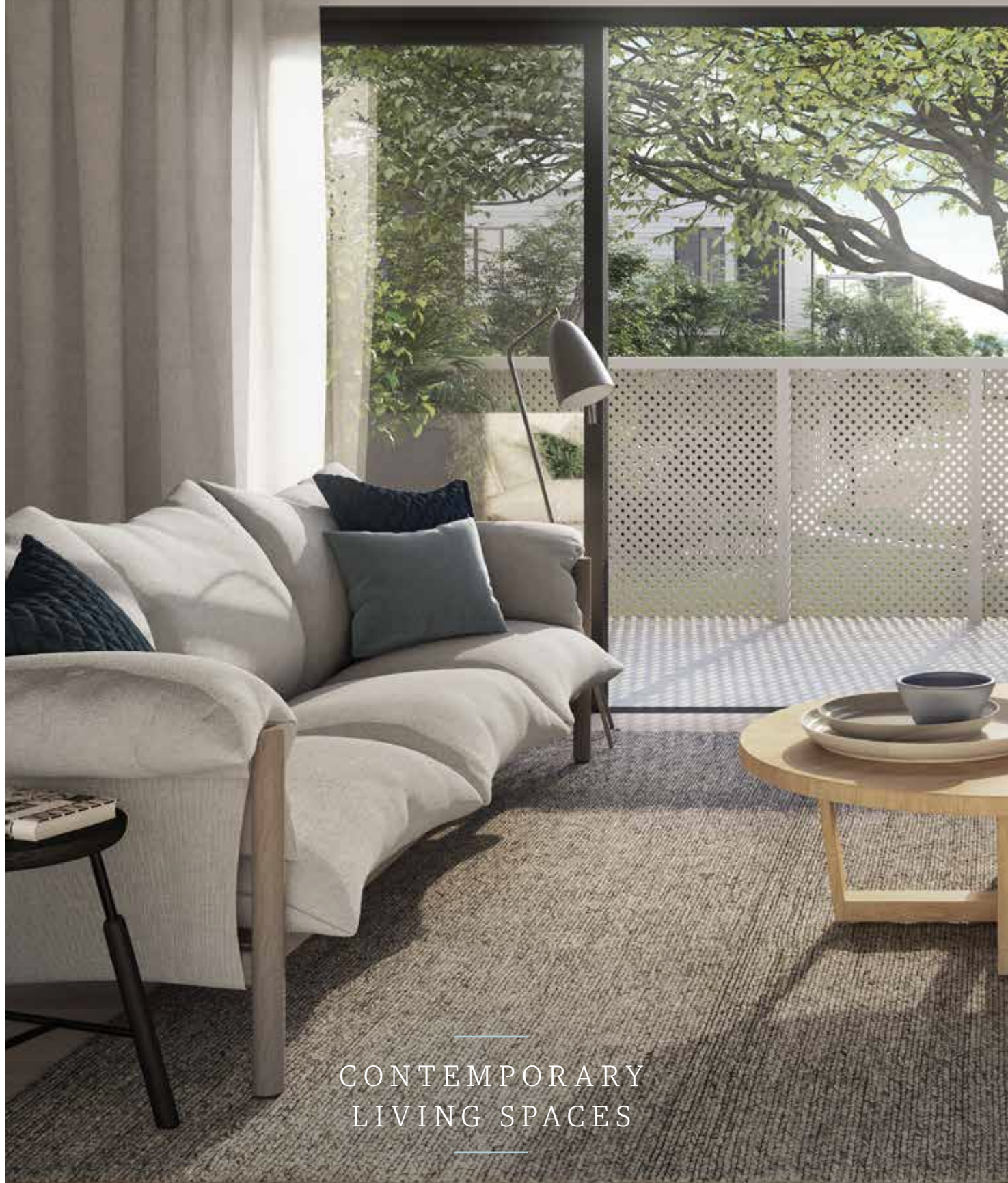
At The Reserve, style comes naturally



At The Reserve every detail has been considered. Complementing the spectacular bayside setting is a creatively landscaped garden that forms the heart of this exclusive community. Amongst the beautiful plantings of succulents, ferns and wild grasses you will find the space and the sunlight you need to relax and enjoy yourself. Leave the car at home all weekend when you live at The Reserve.

Take an evening stroll along leafy streets and through your private park. Let the kids run and play on the well-maintained lawn or unpack a Sunday picnic on the grass. Find your favourite place to stretch out and read in the afternoon or make an early morning stretch part of your fitness routine. Catch up with the neighbours or catch up on the newspapers; enjoy the signature charms of The Reserve.





CONTEMPORARY
LIVING SPACES



Generous in space and flooded with natural light,
these residences are underpinned by Rothelowman's
sophisticated approach to design.



• ARTIST IMPRESSION

Kitchens integrate seamlessly with living areas, giving home cooks and entertainers the perfect opportunity to show off their skills.



High quality, attractive appliances, cabinetry and finishes combine
at The Reserve to create your graceful and welcoming home.



A PLACE TO
REST & RELAX



Choose residences enhanced by verandas or terraces
to enjoy additional options in terms of versatile floor plans
and secluded, outdoor living spaces.



• ARTIST IMPRESSION

A sophisticated blend of textured finishes and sleek accessories
ensure your bathroom is as functional as it is beautiful.



Expertly selected finishes and perfectly proportioned bathing and storage features ensure these bathrooms suit busy, modern lives.



SIMPLE
SOPHISTICATION



Set within the beautiful landscape of The Reserve, each intelligently designed bedroom provides the perfect balance of serenity and practicality.



• ARTIST IMPRESSION

An eloquent expression of Rothelowman's signature architectural style, a number of residences at The Reserve are adorned with their own rooftop terrace to extend living spaces, providing versatility for occupants.



Accessed by an internal staircase, and plumbed to allow permanent barbecues to be fitted, the terraces are spacious enough to accommodate both dining and outdoor lounge furniture.

**AN EXCE
PARTNERS
ON COLLA**

OPTIONAL

HIP BUILT

BORATION



3 Station Street, Mentone



21 Powlett Street, Mordialloc

BAYLAND

THE DEVELOPER

Bayland is a privately owned property development firm, headed up by a management team with well over 35 years of experience in the property industry. We have delivered hundreds of individual homes to many satisfied owners and have a strong focus on a residential product that reflects our commitment to design integrity, value for money and, most importantly, a home that reflects your values. Our passion is providing exclusive but affordable housing in established metropolitan areas to give purchasers the opportunity to own quality real estate where they want to live.



Realm, Camberwell



Williamsons Road, Doncaster

ROTHELOWMAN

THE ARCHITECT

Rothelowman is a market leading, commercially astute, architecture, urban design and interior design consultancy that specialises in major mixed-use, commercial, multi-residential, hospitality and retail projects. Since its establishment in 1991, Rothelowman has been at the forefront of an innovative, design-led approach to the evolution of the modern Australian city. Committed to providing exceptional customer service, the firm prides itself on its collaborative and open approach to working with clients. Led by respected architects and industry specialists, Shane Rothe, Kim Lowman, Nigel Hobart, Jeff Brown, Chris Hayton, Stuart Marsland, Ben Pomroy and Michael Banak, Rothelowman has offices in Melbourne, Sydney and Brisbane and works on projects throughout Australia and Asia, servicing both national and international clients.

EPILOGUE

Inspired by the streets and community surrounding Williamstown's foreshore, The Reserve is the ideal setting for true community living. Designed to exacting standards by the architects at Rothelowman and able to adapt to changing lifestyles, this contemporary collection of homes sits within a secluded pocket of artfully designed streetscapes. Offering exceptional access to both beachside and Melbourne city living, The Reserve is a remarkable address that makes it possible to call elegant and established Williamstown your new, cherished home.

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